



brand strategy
brand content
brand communications

contract social media specialist

Vehr Communications is seeking a contract social media specialist/digital content creator effective immediately to collaborate with Vehr client teams and manage client social media accounts. The contractor should anticipate approximately 5-10 hours per week.

Expertise required includes:

- Ability to use social media strategically to help clients meet business objectives.
- Work in a team environment and interface with clients, as needed.
- Ability to think creatively to inspire audience engagement.
- Ability to manage multiple social media accounts.
- Develop social media content calendars; tailor content to FB, IG, LinkedIn, X and TikTok.
- Ability to draft unscheduled content with quick turnaround.
- Adept at various content formats: video, Reels/Stories, polls, sweepstakes, listicles, graphics, etc.
 - Identify and create trending content.
 - Create and edit vertical video with trending sounds.
 - Develop social media graphics using Canva.
 - Create and manage social media sweepstakes.
- Develop advertising strategy across all platforms, including audience targeting, ad set up and optimization and reporting.
- Monitor and manage social community comments and questions.
- Analyze social media analytics and develop monthly reports with actionable insights.
- Ability to be on-site at planned client events to shoot social video and photography.
- Ability to track client time in 15-minute increments on a daily basis and submit time sheets (preferably in Excel) on a weekly basis.

To learn more about Vehr Communications, please visit: vehrcommunications.com

Interested candidate should send a cover email/letter and a current resume to:

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