

What's Normal Now

SCREEN TIME IN POST COVID AMERICA

Screen time on a Friday (average in hours:minutes)

AGE 1-5

4 hours 1 min



Gaming: 0:56



Entertainment: 1:36



Academics: 0:44



Social Media: 0:17



Other: 0:29

UP 26%

AGE 6-13

5 hours 4 min



Gaming: 1:32



Entertainment: 1:14



Academics: 1:10



Social Media: 0:36



Other: 0:33

UP 39%

AGE 13-18

6 hours 13min



Gaming: 1:45



Entertainment: 1:16



Academics: 1:16



Social Media: 1:22



Other: 0:34

UP 47%

What's Normal Now

NEW RULES IN POST COVID AMERICA

% of Parents Imposing This Rule

	All Parents	Parents of Teenagers
No playing at other children's homes	63%	61%
No inviting other children into our house	62%	60%
No playing outside with children you don't live with	62%	59%
No going into stores or other public buildings	47%	42%
No using public playgrounds	59%	59%
No leaving the home or yard	31%	27%
None of these	8%	12%

What's Normal Now

DISCIPLINE IN POST COVID AMERICA

Discipline Among Parents of Children Under 13

Disciplining More

30%

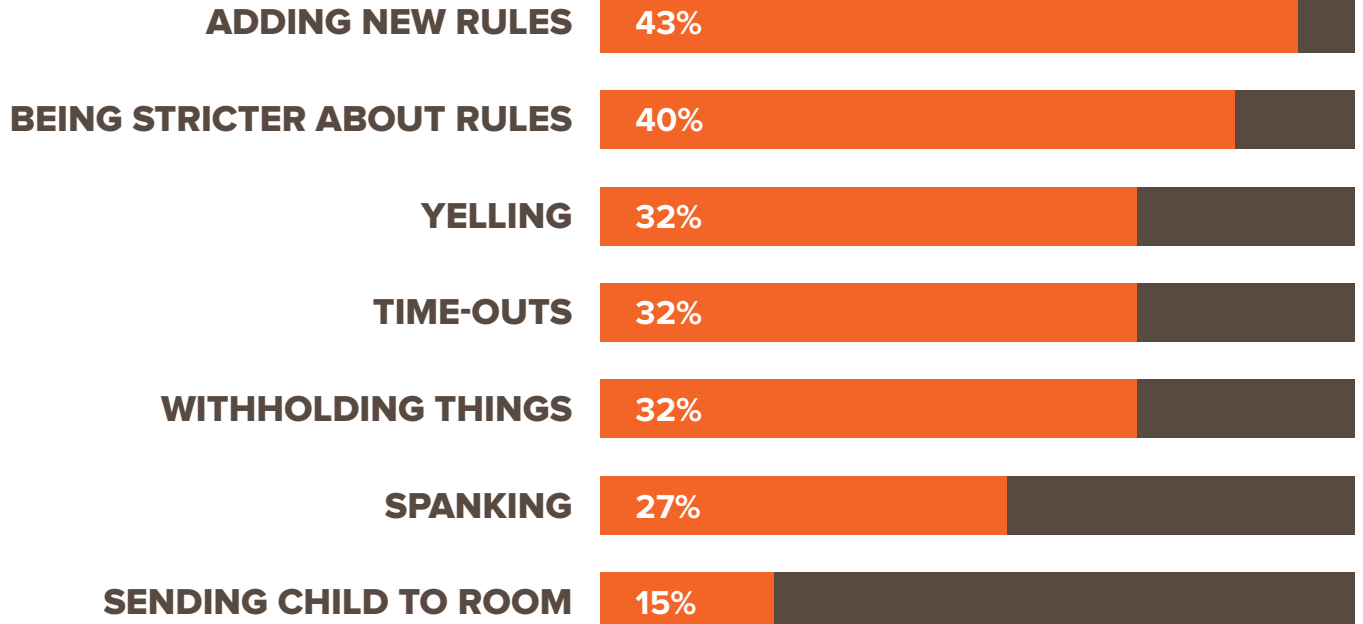
About the Same

58%

Disciplining Less

12%

How Parents Say They Are Disciplining More



What's Normal Now

FAMILY TIME IN POST COVID AMERICA

What parents say their families are doing more since the coronavirus



64%

Eating together



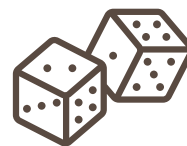
64%

Watching movies or other entertainment together



57%

Cooking at home together



52%

Playing board games together



48%

Going on walks or runs together



42%

Having more meaningful conversations with each other



39%

Watching the news together



33%

Playing sports together