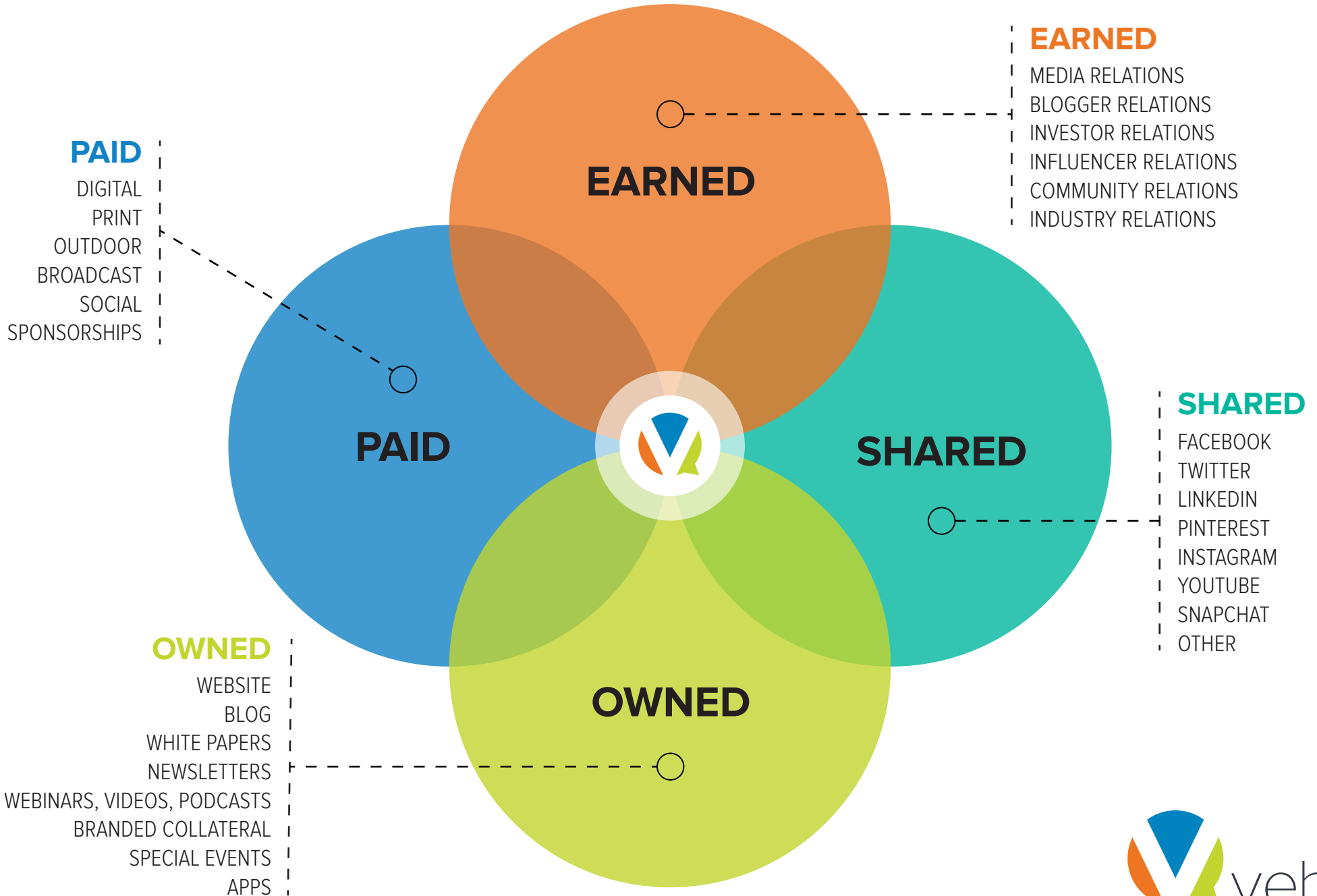


PAID, EARNED, SHARED AND OWNED

INTEGRATION IN TODAY'S MULTI-CHANNELED WORLD



This version of the PESO model is based on the original created by: Gini Dietrich, Spin Sucks

